

2019/20
**COMMERCIAL
OPPORTUNITIES**





RESTAURANT HOSPITALITY

Enjoy the match in style with Bristol Rovers matchday hospitality

Whether you are entertaining business clients, celebrating a birthday or simply want to enjoy a great day out with family or friends, a meal in the Poplar Suite is a great start to your matchday experience.

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- Pre-match three course carvery meal in the Poplar Suite
 - Complimentary matchday programme for each guest
 - Seating to enjoy the match in the East Stand
 - Half time tea, coffee and biscuits
 - Fully licensed cash bar
 - Team sheet
 - Opportunity to witness the 'Man of the Match' presentation

£65 + VAT per person*

* Price £75 per person + VAT for any of the top five games.
Menu subject to change for earlier kick-offs.





EXECUTIVE BOX HOSPITALITY

Enjoy the match in style with
Bristol Rovers matchday hospitality

Our 18 Executive Boxes provide quality catering and private dining facilities for corporate entertaining and family gatherings alike. With all boxes offering a fantastic unrivalled grandstand views of the game, this is the perfect opportunity to enjoy a VIP experience here at The Mem.

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- A private suite with TV and mini bar facility (must be pre-ordered)
 - Pre-match two course hot fork buffet meal
 - Complimentary tea and coffee
 - Matchday programme for each guest
 - Cash bar in the Denis Dunford Lounge
 - Hostess service
 - Minimum 10 and maximum 15 people per box

£75 + VAT per person*

* Price £85 per person + VAT for any of the top five games.
Menu subject to change for earlier kick-offs.





MAIN MATCH SPONSORSHIP

Enjoy the match in style with Bristol Rovers matchday hospitality

The Bristol Rovers Match Sponsorship package offers a unique opportunity to promote your business whilst treating valued customers and colleagues to a great day out – an ideal treat for the avid football fan.

- Table for ten for a three-course carvery meal
- Seating to enjoy the match in the East Stand
- Quarter page matchday programme advertisement
- PA announcement
- Opportunity to select your 'Man of the Match' and present him with his award after the game
- Presentation of an exclusive piece of Bristol Blue Glass by the Man of the Match
- Commemorative photo
- Complimentary match programme for each guest
- Half time tea, coffee and biscuits
- Team sheet
- Fully licensed cash bar

From **£1,000 + VAT**

* Price £1,100 + VAT for any of the top five games.
Menu subject to change for earlier kick-offs.





MATCH BALL SPONSORSHIP

Enjoy the match in style with Bristol Rovers matchday hospitality

Matchball sponsorship offers companies and supporters alike the unique opportunity to receive a signed Bristol Rovers football from the Man of the Match in addition to enjoying a hospitality package in the restaurant.

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- Table for six people for a three-course carvery meal
 - Seating to enjoy the match in the East Stand
 - Name and profile in our matchday programme
 - PA announcement
 - Presentation of a Bristol Rovers signed football in a presentation case by the 'Man of the Match'
 - Commemorative photo
 - Complimentary match programme for each guest
 - Half time tea, coffee and biscuits
 - Team sheet
 - Fully licensed cash bar

From £600 + VAT

* Price £650 + VAT for any of the top five games.

Menu subject to change for earlier kick-offs.



PROGRAMME SPONSORSHIP

Enjoy the match in style with Bristol Rovers matchday hospitality

Sponsor our match programme for one of our home matches this season and receive a hospitality day in our matchday restaurant. The number of guests can be tailored to suit your requirements and you will be presented with a framed copy of the matchday programme cover with the mount signed by squad members.

- Table for four people for a three course carvery meal
- Seating to enjoy the match in the East Stand
- Name and profile in our matchday programme
- PA announcement
- Presentation of the framed, mounted and signed matchday programme by the 'Man of the Match'
- Commemorative photo
- Complimentary match programme for each guest
- Half time tea, coffee and biscuits
- Team sheet
- Fully licensed cash bar

From £420 + VAT

* Price £470 + VAT for any of the top five games.

Menu subject to change for earlier kick-offs.





CAPTAIN'S MASCOT

Enjoy the match in style with Bristol Rovers matchday hospitality

Treat your child to the ultimate mascot experience at The Mem. The mascot package is a day to remember for any young fan wanting to meet their heroes and lead the team out onto the pitch. Mascots and their families will enjoy a day of first-class entertainment and excellent hospitality in our matchday restaurant.

- Table for four for a three-course carvery meal
- Seating to enjoy the match in the East Stand
- Name and profile in our matchday programme
- Bristol Rovers replica kit for the mascot
- Pre-match warm up and kick-about on the pitch
- Dressing room tour and meet the team
- Lead the team out onto the pitch before kick off
- PA announcement
- Commemorative photo with the team captains and officials in the centre circle
- Complimentary match programme for each guest
- Witness the 'Man of the Match' presentation
- Half-time team, coffee and biscuits
- Team sheets
- Fully licensed cash bar

From £400 + VAT*

* Menu subject to change for earlier kick-offs. Price £450 + VAT for any of the top five games. Price for four guests including mascot





STANDARD MASCOT

Enjoy the match in style with Bristol Rovers matchday hospitality

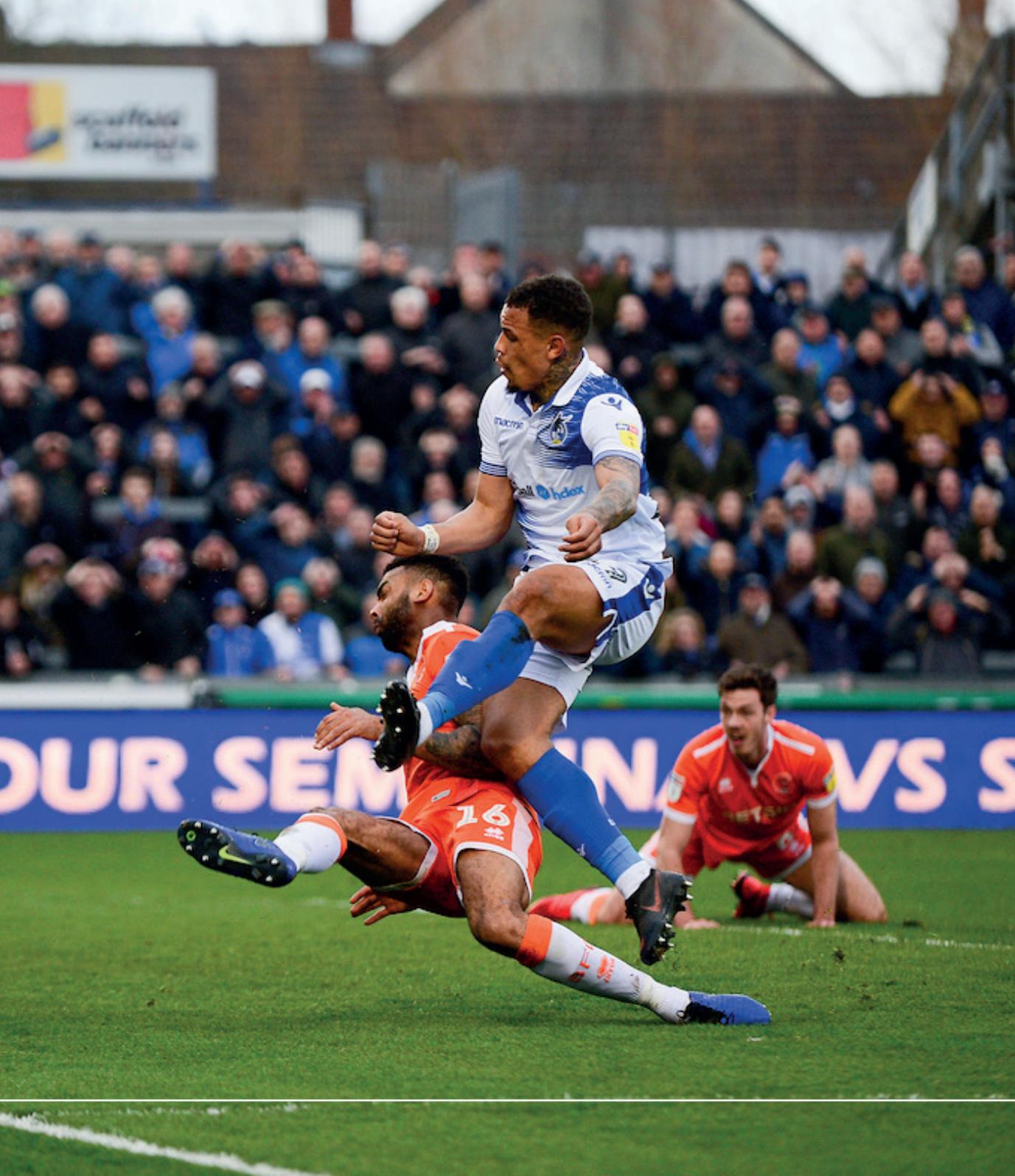
The mascot experience is a day to remember for any young fan wanting to meet their heroes and walk out with members of the first team squad.

- Mascot's name in the matchday programme
- Pre-match warm up and kick-about on pitch
- Walk out with the team onto the pitch before kick-off
- Commemorative photo of the occasion

From £100 + VAT*

* Price £130 + VAT for any of the top five games. Mascots must provide their own kits (from the current season) and have tickets for the game. Each mascot to be accompanied by one adult





LED BOARD ADVERTISING

Promote your services to a wide and varied audience on a matchday

Following a successful trial towards the end of last season, this summer will see the installation of one of the only pitchside LED systems in League One.

Exposure on LED is 2.2 times more effective than static perimeter boards and offers your brand full coverage of the 140 metre system which covers the Poplar Insulation East Stand and halfway down each goal line.

There is no limit on the number of minutes you are able to purchase.

Prices start from £3,000 + VAT per minute for all home league matches PLUS a nominal one-off charge of £500 + VAT for production of artwork if required.



BIG SCREEN ADVERTISING

Promote your services to a wide and varied audience on a matchday

A new 30m² LED Big Screen has been installed at The Mem, improving the ways brands can advertise with us on a matchday.

With prices starting from as little as £2,500 + VAT for six 30 second slots throughout the match each season, Big Screen Advertising is a fantastic way to make a strong, visual impression and get your brand out to a big audience on matchday.

From £2,500 + VAT for six 30-second slots per match





MATCHDAY PRINT ADVERTISING

Promote your services to a wide and varied audience on a matchday

MATCHDAY PROGRAMME

Our official matchday programme The Pirate continues to be a superb and essential read for any Rovers supporter and is an ideal way for your company to promote services to a wide and varied audience. The Pirate is a full colour 80 plus page publication which is produced for all Sky Bet League One fixtures

Full page: £2,500 + VAT
All Sky Bet League One fixtures

OFFICIAL TEAMSHEET SPONSOR

Logo/Company Name included on the official team sheet for all home fixtures at the Memorial Stadium. Teamsheets are distributed to members of the press and hospitality guests ahead of kick-off.

£2,000 + VAT



ONLINE MATCH SPONSORSHIP

Promote your services to a captive online audience on a matchday

SOCIAL MEDIA MATCHDAY PACKAGE

Your company logo incorporated into all social media graphics (Facebook, Twitter and Instagram) including team line-up, half and full time score and manager's reaction

£5,000 + VAT

SOCIAL MEDIA MAN OF THE MATCH POLL

Company name (or Twitter handle) on a tweet posted after each Sky Bet League One fixture containing a fan poll for the Man of the Match (open for a 24 hour window), and follow-up tweet announcing the winner. Engagement per post: Circa 14K impressions

£1,500 + VAT

SOCIAL MEDIA MOMENT OF THE MATCH

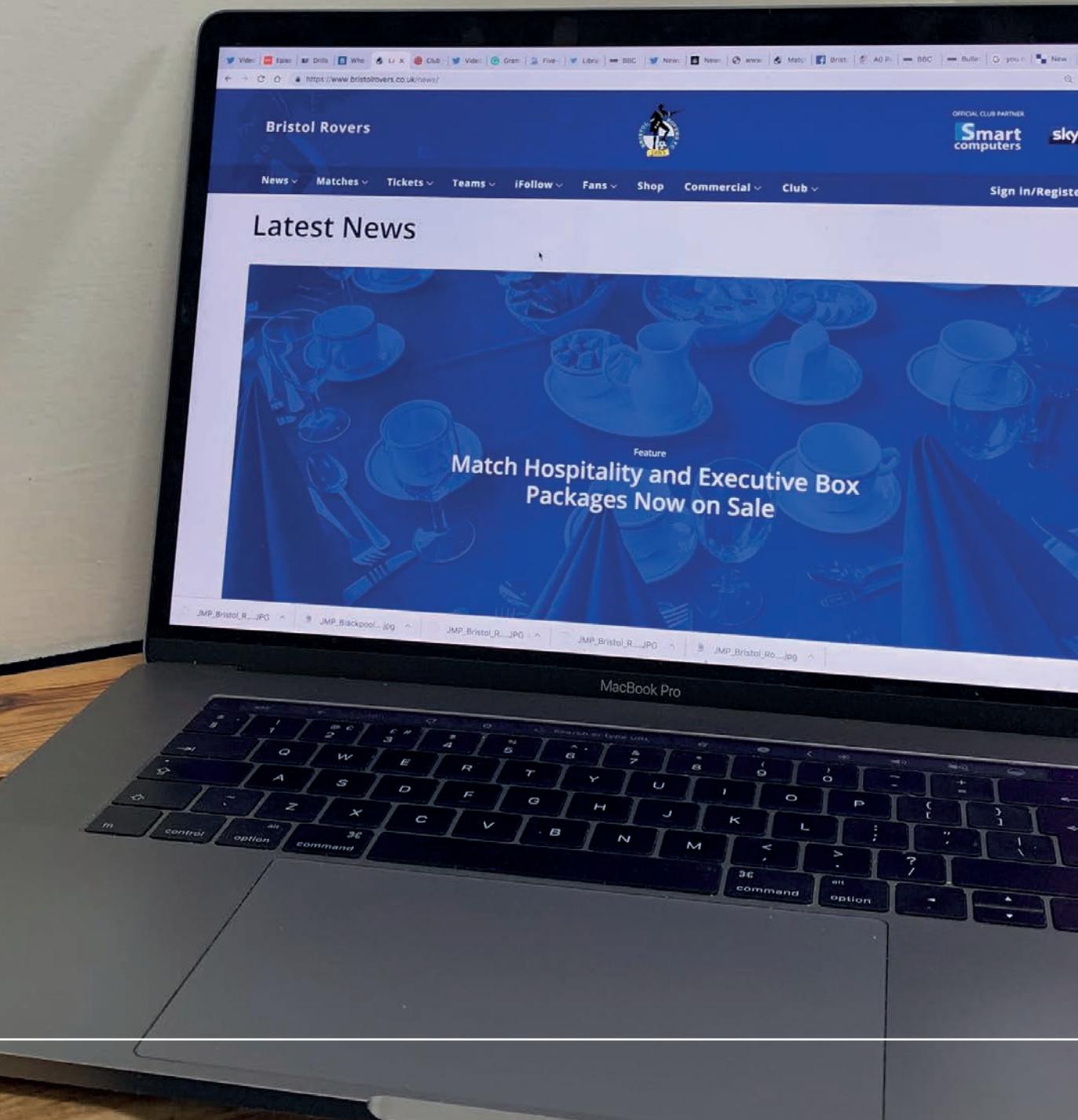
Company name (or Twitter handle) included on a tweet posted after every Sky Bet League One fixture featuring the most relevant striking imagery from that game. Engagement per post: Circa 11-18K impressions

£1,000 + VAT

MATCHDAY WEBSITE PARTNER

Logo included on all matchday web articles. Circa 20K page views per matchday.

£1,000 + VAT





PLAYER KIT SPONSORSHIP

HOME SHIRT

- Name and/or company name in all home league matchday programmes
- Name and/or company name on the Bristol Rovers website
- Name and/or company name on the Big Screen prior to each home match if your chosen player is in the squad
- Your chosen player's signed shirt at an event during the season*

£500 + VAT

AWAY SHIRT

- Name and/or company name in all home league matchday programmes
- Name and/or company name on the Bristol Rovers website
- Your chosen player's signed shirt at an event during the season*

£350 + VAT





2019/20 À LA CARTE SPONSORSHIP/ADVERTISING

SEASON

Back of Shirt	£ POA + VAT
Shorts	£ POA + VAT
Family Stand Sponsorship	£ POA + VAT
Fanzone Sponsorship	£ POA + VAT
Dugouts	SOLD
Social Media Matchday Package Matchday tweet, team line-up, half and full time, manager's reaction	£5,000 + VAT
Social Media 'Man of the Match' All Sky Bet League One fixtures	£1,500 + VAT
Social Media 'Moment of the Match' All Sky Bet League One fixtures	£1,000 + VAT
Elevated Advertising Board Pitch facing in front of Poplar East Stand – prices does not include production of board	£3,000 + VAT
Big Screen Advertising Six x 30 second slot per match	£2,500 + VAT
LED Board Advertising Price per minute per match per season at all Sky Bet League One fixtures	£3,000 + VAT
Fixture Card Sponsorship	SOLD
Official Team Sheet Sponsorship	£2,000 + VAT
Full Page Programme Advert All Sky Bet League One fixtures	£2,500 + VAT
Car Park Advertising Board Price does not include production of board	£750 + VAT
Player Kit Sponsorship – Home	£500 + VAT
Player Kit Sponsorship – Away	£350 + VAT

MATCH

Matchday Website Partner Logo included on all matchday web articles	£1,000 + VAT
Main Match Sponsorship Price for 10 guests including pre-match meal in the Poplar Suite	From £1,000 + VAT
Match Ball Sponsorship Price for six guests including pre-match meal in the Poplar Suite	From £600 + VAT
Programme Sponsorship Price for four guests including pre-match meal in the Poplar Suite	From £420 + VAT
Captain's Mascot Price for four guests including mascot – including pre-match meal in the Poplar Suite	From £400 + VAT
Executive Box Hospitality Price per person for ten guests including two-course meal	From £75 + VAT
Restaurant Hospitality Price per person including three-course carvery meal in the Poplar Suite	From £65 + VAT
Full Page Programme Advert One off, subject to availability	£400 + VAT
LED Board Advertising Price per minute	£400 + VAT
Big Screen Advertising Six x 30 second slot	£600 + VAT





Please contact kerryprice@bristolrovers.co.uk or call **0117 9524 010**

Bristol Rovers Football Club

Memorial Stadium, Filton Avenue, Bristol BS7 0BF

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