

## **Equality Vision**

Our aim at Bristol Rovers Football Club is to be recognised as the leading football club in the Bristol area with regards to facilities, coaching, excellence, playing standards and opportunities to play and watch football.

We strive to work with the EFL to lead the way in involvement with schools and the local community, bringing young fans in to the sport and re-engaging older fans who may have left the sport that we love and enjoy immensely.

We aspire to provide facilities and a welcome of the highest standard to ensure that those playing, watching or working at our facilities are proud to be part of the Bristol Rovers Football Club strategy intention.

At Bristol Rovers Football Club we will nurture our fans and ensure excellent retention levels and make the match day a fun social environment where *all* are welcome and can enjoy themselves fully and safely feeling part of the Bristol Rovers family.

Bristol Rovers Football Club serves diverse communities. To enable us to truly reflect the communities we serve, we are keen to recruit people from Black, Asian and other minority backgrounds as well as all the other protected characteristics. The skills and experiences which this will bring will enhance the services we deliver both internally and externally including an understanding of cultural issues.

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