# BRISTOL ROVERS 2022/23 COMMERCIAL BROCHURE

8.00 - 8.30 BREAKFAST AND NETWORKING

8.35 - 9.00
WELCOME AND UPDATES

9.00 - 9.30 OPTIONAL TOUR

# REFRESH REFOCUS REINVENT

## REFRESH

CHANGES
ACHIEVEMENTS
LEARNINGS
SET BACKS
WHAT'S NEW

## REFOCUS

WHY ARE WE HERE?
WHAT'S CHANGED?
DOES THE OLD FIT THE NEW?
DO WE NEED TO REINVENT?

### REINVENT

# PACKAGE PRICE: £950 + VAT PRIZES PLAY A DIFFERENT ROLE

#### **GOLD - 3 SPONSOR DRAW ENTRIES**

- •15 x TICKETS TO THE PLAYER AWARDS EVENING
- 3 x SIGNED FOOTBALLS
- LOGO IN THE PROGRAMME
- · LOGO ON THE WEBSITE
- 4 x NETWORKING EVENTS PER YEAR 3 PLACES PER EVENT
- PRIORITY BOOKING WINDOW FOR HOSPITALITY
- EXCLUSIVE 1883 CLUB HOSPITALITY DISCOUNT
- · INVITE TO ALL CLUB EVENTS
- FREE USE OF FUNCTION SPACE

#### SILVER - 2 SPONSOR DRAW ENTRIES

- •10 x TICKETS TO THE PLAYER AWARDS EVENING
- 2 x SIGNED FOOTBALL
- · LOGO IN THE PROGRAMM
- · LOGO ON THE WEBSIT
- •4 x NETWORKING EVENTS PER YEAR 2 PLACES PER EVEN
- PRIORITY BOOKING WINDOW FOR HOSPITALIT
- EXCLUSIVE 1883 CLUB HOSPITALITY DISCOUNT
- INVITE TO ALL CLUB EVENTS
- FREE USE OF FUNCTION SPACE

#### **BRONZE - 1 SPONSOR DRAW ENTRY**

- •5 x TICKETS TO THE PLAYER AWARDS EVENING
- •1x SIGNED FOOTBALL
- LOGO IN THE PROGRAMME
- · LOGO ON THE WEBSITE
- •4 x NETWORKING EVENTS PER YEAR 1 PLACE PER EVENT
- PRIORITY BOOKING WINDOW FOR HOSPITALITY
- EXCLUSIVE 1883 CLUB HOSPITALITY DISCOUNT
- INVITE TO ALL CLUB EVENTS
- FREE USE OF FUNCTION SPACE





#### 2022/23 SEASON TERMS & CONDITIONS

#### **GENERAL**

- **1.** The promoter of the Sponsorship Draw is Bristol Rovers Football Club Limited (company number 00051828) whose registered office is the Memorial Stadium, Filton Avenue, Bristol BS7 OBF.
- **2.** Defined words in these Conditions shall have the same meaning as defined under the Membership Terms and Conditions.
- **3.** These Sponsorship Draw Terms and Conditions are supplementary to the Membership Terms and Conditions. If there is any contradiction between any provision of these Sponsorship Draw Terms and Conditions and a provision of the Membership Terms and Conditions then the Membership Terms and Conditions shall have priority.
- 4. Entry into the Sponsorship Draw is not available to residents of Northern Ireland.

#### **ENTRY**

- 5. Entry is open only to Members of the 1883 Club 2022/23 and to no one else.
- **6.** Entry into the Sponsorship Draw is free for Members. Gold Members have the right to three entries, Silver Members have the right to two entries and Bronze Members have the right to one entry.
- 7. Members who wish to enter the Sponsorship Draw must notify Bristol Rovers:
  - **7.1** in writing, to the above address, to be received by Bristol Rovers on or before 4pm on Wednesday 27th April 2022 (or such other time or date as Bristol Rovers may in its absolute discretion select); or
  - **7.2** by replying to the email, sent to all existing members, lapsed members, and those showing interest in membership, on or before 4pm on Wednesday 27th April 2022 (or such other time or date as Bristol Rovers may in its absolute discretion select); or
  - **7.2** by filling out the 1883 Club, new members form, returning this to the 'Club' and requesting an invoice for payment of the members' subscription fee.

#### **PRIZES**

- 8. Prizes for the Sponsorship Draw shall be as follows:
- **1st** to be named as Official iFollow Digital Partner for the Season and to have the Member's Company Name displayed on all digital assets relating to the platform for the duration of the Season.
- **2nd** to be named as sponsor of the Pre Match Ball Plinth for the Season and to have the Member's Company Name displayed on all four sides of the ball plinth for the duration of the Season.
- **3rd** to be named as the Sponsor of the Bristol Rovers website for the Season and to have the Member's Company name displayed on the website for the duration of the Season
- **4th -** 5 minutes of pitch side LED per game, across the 2022/23 season (League Games only), company name and design to be shown on the pitch side LEDs during all home games
- **5th -** Big Screen advertisement for all 2022/23 home matches company will win advertising time on the big screen at the stadium for all league fixtures in the named season
- **6th** Match day Sponsorship for one home league game during the Season (to take place at a match selected by the winner from one of the match selection choices provided by Bristol Rovers at its sole discretion), which shall include the following:
  - · a table for ten people with pre game meal;
  - · seating for ten people in the East Stand;
  - a quarter-page advertisement in the match day programme (subject to copy approval by Bristol Rovers);
  - the opportunity for the winner to select the Man of the Match and present him with the award after the game;
  - presentation of an exclusive piece of Bristol Blue Glass by the Man of the Match;
  - · a commemorative photo; and
  - ·complimentary match day programme and half time tea, coffee and biscuits for ten guests.
- **7th -** Managers Kit Sponsor for the 2022/23 season have your brand aligned with the managers profile on the website and programme for the coming season, receive a direct click through URL link on that page, 1/4 report of click throughs and receive signed merchandise from the manager at the end of the season, at the sponsors meet and greet event.
- 8th a full page advertisement for the Member's company to be displayed in all home league match day programmes for the Season (location of the advertisement to be determined by Bristol Rovers at its absolute discretion), and an advertisement for the Member's company to be displayed periodically on the big screen in the South Stand at all home league matches for the Season (in both cases, subject to copy approval by Bristol Rovers)
- **9th -** Match Ball Sponsorship for one home league game during the Season (to take place at a match selected by the winner from one of the match selection choices provided by Bristol Rovers at its sole discretion), which shall include the following:
  - · a table for six people with pre game meal;
  - seating for six people in the East Stand;
  - · a quarter-page advertisement in the match day programme (subject to copy approval by Bristol Rovers);
  - · presentation of a squad signed match ball, is it's own case, by the Man of the Match;
  - · a commemorative photo; and
  - · complimentary match day programme and half time tea, coffee and biscuits for ten guests.

**10th** – access for two persons to the Presidents Executive Box for a home league match during the season (to take place at a match selected by the winner from one of the choices provided by Bristol Rovers at its absolute discretion), which shall include the following:

- home dressing room visit;
- · a pre-match two course meal;
- ·complimentary drinks;
- seating for two people outside of the Executive Box;
- · complimentary match day programme and half time tea, coffee and biscuits for two guests.

9. No cash alternative will be offered or paid in respect of any Prize.

10. If Bristol Rovers is unable to deliver any of the Prizes for whatever reason, Bristol Rovers may at its discretion substitute alternative prizes but makes no warranties or guarantees as to the location of or amenity of any prize provided as a substitute.

11. Prizes are personal and not transferable, not exchangeable and shall not be sold, assigned or transferred.

12. Notwithstanding the Sponsorship Draw Prizes, Bristol Rovers reserves the right to grant any other sponsorship rights for the 2022/2023 Season to any other persons.

13. All Prizes shall at all times be used in a manner consistent with the good name, goodwill, reputation and image of Bristol Rovers and are not to be used at any time to the detriment of the reputation of Bristol Rovers. All logos and advertisements proposed by the Member in connection with any of the Prizes shall be subject to the ongoing approval of Bristol Rovers at its absolute discretion.

14. Bristol Rovers reserves the right to use any photographs and audio and/or visual recordings of any Members for the purposes of publicity. Any personal data relating to Members will be processed and dealt with in accordance with applicable data protection legislation and will not be disclosed to third parties without the individual's prior consent, except as required by law.

15. Members consent to their details being used by Bristol Rovers for publicity and marketing purposes. If Members do not wish to receive any further communications from Bristol Rovers they should confirm this by writing to Bristol Rovers at the Memorial Stadium, Filton Avenue, Bristol BS7 OBF.

16. Prize winners consent to their details being used by Bristol Rovers for publicity and marketing purposes.

#### **DRAW MECHANICS**

17. The Sponsorship Draw shall be held at the End of Season Awards Night on Sunday 8th May 2022, at Concord Hanger, Bristol Aerospace, Bristol (or such other time or date as Bristol Rovers may in its absolute discretion select).

18. The winner's corporate logo must be finalised on or before the sponsorship draw closing date of 4pm on Wednesday 27th April 2022 (or such other time or date as Bristol Rovers may in its absolute discretion select).

19. Winners will be chosen at random by an independent adjudicator to be nominated by Bristol Rovers.

- 20. The adjudicator's decision is final and no correspondence will be entered into.
- 21. Winners will be notified in writing within 7 days of the Sponsorship Draw. A full list of winners may be obtained by writing to Bristol Rovers at the above address and enclosing a pre-paid addressed envelope.
- 22. Prizes will be available during the whole of the 2022/23 Season

## REFRESH REFOCUS REINVENT